

# 2<sup>nd</sup> World Congress on Electroporation and Pulsed Electric Fields In Biology, Medicine, Food & Environmental Technologies

Norfolk, Virginia USA

September 24-28, 2017



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F. Yuan (USA)

## Contacts:

### Congress Agency: New Beginnings

For registration, accommodation and related services:

**Marietta Ellis**  
marietta@newbeginningsmanagement.com

For Sponsors & Exhibitions and other technical related services:

**Marietta Ellis**  
marietta@newbeginningsmanagement.com

Programme proposals and other:

**Richard Heller**  
Old Dominion University  
Center for Bioelectrics  
4211 Monarch Way, Suite 300  
Norfolk, VA USA 23508  
rheller@odu.edu  
fax: +01 757 451-1010  
tel: +01 757 683-2690

## Exhibitor Opportunities

Welcome to the 2<sup>nd</sup> World Congress on Electroporation and Pulsed Electric Fields in Biology, Medicine and Food & Environmental Technologies that is scheduled to take place at the Hilton Norfolk the Main in Norfolk, Virginia, USA, during the week of **September 24<sup>th</sup> to 27<sup>th</sup>, 2017**.

The meeting will host a Science and Technology Exhibition for industry and academic institutions to showcase their technologies, programs and products. This is an opportunity for organizations to meet face-to-face with hundreds of researchers and professionals from around the world who are involved in basic research or are developing applications based on electroporation and the use of pulsed electric fields of high intensity. The aim is to create an environment stimulating interdisciplinary interactions, to present the latest achievements and to demonstrate current knowledge.

The Congress is offering plenty of opportunities to engage with the attendees and share your products and services with them.

## Are you the perfect match for the 2nd World Congress?

Not sure if your product is of interest to attendees of the 2<sup>nd</sup> World Congress on Electroporation and Pulsed Electric Fields in Biology, Medicine and Food & Environmental Technologies? To help you determine if you have what our attendees want, below is a list of various types of organizations and products that our members would love to see!

**Biological Equipment Manufacturers and Biological Suppliers...** Introduce new products or reinforce the availability of your current product lines for DNA prep, cell culture, electroporation, pharmaceuticals and more.

**Computer and Software Manufacturers...** Show our members how to address their personal and professional computer needs.

**Government Agencies...** Disseminate information about current policies, programs, and services.

**Industrial Corporations...** Present your company's important research and developments.

**Information Services...** Provide hands on demonstrations of scientific and technical databases to our scientists.

**Microscope Manufacturers and Suppliers...** Show your most advanced equipment to encourage new research possibilities.

**Photography Equipment Manufacturers...** Demonstrate the latest technological advances in photography.

**Publishers...** Display textbooks, professional journals, and research publications.

**Academic institutions...** Share your current programs and research with others actively working in the field.

**And more...** Do you have an interesting service or product that could be of use to our attendees? Here is your chance to display it and explain its value face-to-face to our scientists and researchers.

**WC2017.ELECTROPORATION.NET**

## 2nd World Congress Exhibiton Fees

The Congress will be offering two options for exhibitors: a 6-foot tabletop display on which to place your items or an 8 ft by 8 ft floor display space for you to place your display and materials.

### *A Table Top fee of \$975 includes:*

A 6 ft. table with an identification sign bearing your company name

- Equipment: 6 ft table, 2 chairs and a wastebasket
- Free listing and logo on the Congress website
- One complimentary exhibitor registration for your representative
- Unlimited exhibit area passes for prospects

### *A Floor Display fee of \$1,350 includes:*

An 8 ft. by 8 ft. space with an identification sign bearing your company name

- Equipment: A 6 ft table, 2 chairs and a wastebasket
- Free listing and logo on the Congress website
- One complimentary exhibitor registration for your representative
- Unlimited exhibit area passes for prospects

Reservations are available with a completed registration form accompanied by payment in full or a deposit of 50% of the total cost of your exhibition space, to:

2<sup>nd</sup> World Congress on Electroporation

New Beginnings Management, Inc.

PO Box 12901

Raleigh, NC 27605

Checks should be written to New Beginnings Management, Inc. If you prefer to pay by VISA, MasterCard, American Express, or Discover, please include your card number and expiration date on the exhibit contract.

\*Note that for payments processed prior to the end of February 2017, you are entitled to a 10% discount on the basic booth rates. Offer does not apply to the *additional equipment* you reserve with your booth.

Payment should be made within 15 days following the reception of the Invoice, but no later than July 24, 2017. Reservation will be confirmed by email once payment is received. (*The Congress reserves the right to cancel exhibit space without refunding the deposit if the balance is not paid by the above deadline.*)

## Tentative Exhibition Schedule

*Subject to change without notice*

<b>Sunday, September 24</b>	Exhibit Hall Move-in	12:00 – 17:00
<b>Monday, September 25</b>	Coffee Break	10:00 – 10:30
	Lunch	11:45 – 13:15
	Poster Session	15:30 – 17:30
<b>Tuesday, September 26</b>	Coffee Break	10:00 – 10:30
	Exhibitor Sponsored Lunch	11:45 – 13:15
	Poster Session	15:30 – 17:30
<b>Wednesday, September 27</b>	Coffee Break	10:00 – 10:30
	Lunch	11:45 – 13:15
	Poster Session	14:30 – 16:30
	Exhibitor Move Out	16:30 – 18:30

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## Other Sponsorship Opportunities

### **Registration Bag Advertiser** – (*Contact Congress Secretariat for Pricing*)

- Company logo printed on high quality registration bags (*logo to be provided by June 27, 2017*)
- Acknowledgment on signage and in the congress program..

### **Program Booklet Sponsorship**

- \$1,500\* – Color ad on back cover of program
- \$1,500\* – Color ad on inside front or back cover of program

### **Other Sponsorships Opportunities**

- \$350 – Registration bag insert – fee per insert (must be provided by July 24, 2017)
- \$300 – Exhibitor Sponsored Lunch

## Miscellaneous

### **Exhibition Contact:**

Marietta W. Ellis  
New Beginnings Management, Inc.  
PO Box 12901  
Raleigh, NC 27605  
Email: [marietta@newbeginningsmanagement.com](mailto:marietta@newbeginningsmanagement.com)  
Phone: (910) 755-5431  
Fax: (910) 755-5432

### **Cancellations**

Exhibitors requesting cancellation four months prior to the start of the exposition (May 24, 2017) will receive a full refund; later cancellations will be refunded at 25% of the full rental fee for the assigned space(s). If, for any reason, management finds it necessary to cancel the exposition, it is agreed by the exhibitors that each will pay a proportioned share of the direct expenses incurred by management in connection with the exhibit.

### **Liability and Insurance**

The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment and/or property while on Hilton Norfolk the Main's premises and hereby waives any claim or demand it may have against Hilton Norfolk the Main arising from such loss, theft, or damage.

### **Shipping**

Information on shipping and storage will be sent to you after acceptance of your tabletop or floor display application. Questions should be directed to the Congress Secretariat, PO Box 12901, Raleigh, NC 27605; 910-755-5431, FAX 910-755-5432.

**Exhibit Hall Floorplan**  
*Floorplan is subject to change.*

